

## ACTION PLAN PROGRESS REPORT – MARCH 2010

## Area for Improvement:

**1. Communication of Seafront & Coastal Issues to the public**

Improvements identified and actions required	Timescale for completion	Person(s)/ Agencies responsible	Outcome required & monitoring arrangements	Priority H, M, L	Progress
<b>1.1 Setup 'Seafront Strategy &amp; Coastal Issues' website</b>	Mar-10	Resort Services Manager & Head of Projects	Allows single point of access for the public to obtain up-to-date and historical data, documents and links to other pertinent websites such as EA and DEFRA	M	This action has been incorporated into the work of the Coastal Users' Group (see 1.4) and the Beach Management action plan.
<b>1.2 All reference documents &amp; reports to be made available through website</b>	Mar-10	Resort Services Manager & Head of Projects	Site to allow download of:- <ul style="list-style-type: none"> <li>• Seafront Strategy</li> <li>• Relevant reports, maps &amp; photographs</li> <li>• Coastal pollution plans</li> <li>• Links to EA &amp; DEFRA websites</li> <li>• Quality coast awards</li> <li>• Water quality standards</li> <li>• Condition surveys (including Pier)</li> </ul> Other relevant material as applicable	M	As above, the relevant section of the HBC website will be expanded in a series of updates throughout 2010.
<b>1.3 The 'Beach Management Plan' is to be made publically available</b>	Apr-10	Resort Services Manager	Site to contain latest version of plan and any associated documents	H	On adoption of the new Beach Management Plan in the first quarter of 2010-11.
<b>1.4 Coastal Users group to be reinstated</b>	May-09	Resort Services Manager	Original group to meet at least twice a year to discuss and agree issues that affect users of the area.	H	Group met twice in 2009 with high levels of attendance (35+)
<b>1.5 Organise annual Members day for SE Coastal group</b>	Mar-10	Resort Services Manager	Gives members opportunity to keep up-to-date on coast protection issues affecting the town	L	Session was deferred and is being rescheduled for Summer 2010.

**Area for Improvement:****2. Strategic Management of Coast Protection & Sea Defences**

Improvements identified and actions required	Timescale for completion	Person(s)/ Agencies responsible	Outcome required & monitoring arrangements	Priority H, M, L	Progress
<b>2.1 Review existing maintenance of coast protection &amp; sea defences with EA</b>	Mar-10	Resort Services Manager & Environment Agency	<ul style="list-style-type: none"> <li>• Strategic 5-year maintenance plan that will be reviewed annually</li> <li>• Identify if further studies or surveys are required</li> </ul>	H	Studies have been identified and funded (see 2.2). The Environment Agency is providing advice to inform a new maintenance plan which will be formally agreed between HBC and the Environment Agency.
<b>2.2 Seek additional funding for further studies and survey work</b>	Aug-09	Resort Services Manager	To inform decision making and medium term capital works planning to Harbour Arm and other coast protection structures	H	We have bid for and been awarded £45,000 from DEFRA for studies commencing April 2010.
<b>2.3 Progress report to be taken to Cabinet</b>	Apr-10	Resort Services Manager	To inform members of issues arising from study & survey work	L	To be presented in May/June 2010
<b>2.4 Develop medium term capital investment programme with EA</b>	TBA	Resort Services Manager & Environment Agency	To agree scope and funding of the 2 major coast protection works to be delivered between 2011 and 2013. Timescale dependant on EA priorities.	M	Medium Term Plan has been updated. The studies which now have funding will inform future capital schemes.

**Area for Improvement:**

**3. Replacement of existing seafront decorative lighting**

Improvements identified and actions required	Timescale for completion	Person(s)/ Agencies responsible	Outcome required & monitoring arrangements	Priority H, M, L	Progress
<b>3.1 Submit Coastal Treasures 2 Interreg bid to augment HBC capital programme funding</b>	Aug-09	Head of Projects	Additional funding to allow delivery of phase2 of the seafront decorative lighting with remote programmable lighting controls	H	The funding bid to Interreg was withdrawn upon the loss of a lead European partner. This project has been transferred to the Head of Amenities, Waste and Leisure who is investigating other funding options with the Public Arts Officer.
<b>3.2 Deliver the seafront decorative lighting capital programme in 2 phases (phase 2 subject to successful funding bid)</b>	Autumn / Winter 2009	Head of Projects + Head of Amenities, Waste & Leisure + ESCC Lighting Dept	<ul style="list-style-type: none"> <li>• Develop design of robust LED lighting to replace existing seafront lighting with a minimum 15 year life</li> <li>• Install phase 1 of the system to replace 50% of the current seafront lighting</li> </ul>	H	A designer has been appointed and is developing options for prototypes. Up to 5 prototypes will be installed on the seafront in May. A new partial scheme (40 lighting columns) is scheduled for installation in Sept-Oct 2010 but the scheme is dependent upon a favourable outcome of tendering.
<b>3.3 Review other existing decorative lighting schemes</b>	Autumn / Winter 2009	Head of Amenities, Waste & Leisure	<ul style="list-style-type: none"> <li>• Assess cost vs. benefits of upgrading existing decorative lighting schemes to lower cost of ownership technologies such as LED based lighting to reduce costs</li> <li>• Assess cost vs. benefits of adapting existing designs to be more vandal</li> </ul>	M	New or more efficient technologies are being introduced to lighting schemes as the current lights require replacement. Energy efficient bulbs and

**Area for Improvement:****3. Replacement of existing seafront decorative lighting**

<b>Improvements identified and actions required</b>	<b>Timescale for completion</b>	<b>Person(s)/ Agencies responsible</b>	<b>Outcome required &amp; monitoring arrangements</b>	<b>Priority H, M, L</b>	<b>Progress</b>
			resistant to reduce maintenance costs		new timers have been installed on Seafront floodlights and East Hill floodlights.

**Area for Improvement:**

**4. Sustainable Management of Seafront structures**

Improvements identified and actions required	Timescale for completion	Person(s)/ Agencies responsible	Outcome required & monitoring arrangements	Priority H, M, L	Progress
<b>4.1 Complete White Rock baths Condition Survey</b>	Summer 2009	Resort Services Manager & Estates Manager	Complete condition survey commissioned by the Foreshore Trust & report on future management options	M	Survey complete and report available. Additional feasibility and cost estimate has been produced for the above ground structures.
<b>4.2 Investigate alternative uses for Bottle Alley concrete structures</b>	Mar-10	Head of Regeneration & Head of Amenities, Waste & Leisure	Investigate refurbishment options and/or commercial use of this space in conjunction with an external boardwalk (or similar) to regenerate this area	L	This matter will be pursued upon the resolution of issues of the Foreshore Trust.
<b>4.3 Establish ongoing safety surveys &amp; maintenance awaiting refurbishment works</b>	Summer 2009	Resort Services Manager	Introduce alternating regime of annual inspections and safety works to ensure seafront structures, carparks and facilities under the promenade remain safe & open to the public.	H	This system has been implemented. A five year update on the last full condition survey (2005) is planned for 2010 which will be reported on.
<b>4.4 Commence seafront railing replacement programme</b>	Summer 2009	Head of Amenities, Waste & Leisure + Resort Services Manager	Large scale phased refurbishment works to replace existing railings on the upper promenade with low maintenance H&S compliant railings, subject to the availability of funding.	M	No budget currently available to deliver large scale refurbishment.
<b>4.5 Work with partners to develop short/medium term proposals for White Rock Baths surface buildings</b>		Head of Regeneration & Head of Amenities, Waste & Leisure	Work with Foreshore Trust and other stakeholders based on condition survey and feasibility studies. (English Heritage involvement if structure(s) are listed)		A sum was identified via ABG funding to support potential public works and an initial estimate obtained for a range of options for the building and wells. A

<b>Area for Improvement:</b> <b>4. Sustainable Management of Seafront structures</b>					
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					number of private concerns have expressed interest and a meeting for all of them has been arranged to encourage and evaluate this interest.

<b>Area for Improvement:</b> <b>5. Introduce sustainable seafront planting</b>					
<b>Improvements identified and actions required</b>	<b>Timescale for completion</b>	<b>Person(s)/ Agencies responsible</b>	<b>Outcome required &amp; monitoring arrangements</b>	<b>Priority H, M, L</b>	<b>Progress</b>
<b>5.1 Implement sustainable seafront planting</b>	Autumn 2009	Amenities Manager	Deliver more sustainable seafront planting	L	Implemented.

<b>Area for Improvement:</b>					
<b>6. Develop Strategic Response to new Marine legislation</b>					
<b>Improvements identified and actions required</b>	<b>Timescale for completion</b>	<b>Person(s)/ Agencies responsible</b>	<b>Outcome required &amp; monitoring arrangements</b>	<b>Priority H, M, L</b>	<b>Progress</b>
<b>6.1 Produce member briefing on Marine Bill</b>	Summer 2009	Resort Services Manager	To ensure all members are aware of the implications of forthcoming legislation around the Marine Bill	M	The Marine Bill, after a series of modifications, is becoming law this year as the Marine & Coastal Access Act 2009. A briefing paper will be produced in the first quarter of 2010-11.
<b>6.2 Develop Marine Action Plan</b>	TBA	Resort Services Manager	To develop strategic responses arising from any new legislation.	M	See 3.2

<b>Area for Improvement:</b>					
<b>7. Understanding of Foreshore Trust Agreement and Future Management Arrangements</b>					
<b>Improvements identified and actions required</b>	<b>Timescale for completion</b>	<b>Person(s)/ Agencies responsible</b>	<b>Outcome required &amp; monitoring arrangements</b>	<b>Priority H, M, L</b>	<b>Progress</b>
<b>7.1 Produce member briefing on Foreshore Trust</b>		Head of Legal & Democratic Services	To ensure members are aware of the implications of Foreshore Trust arrangements and future seafront management.		
<b>7.2 Production of Seafront Estate Management Programme</b>		Resort Services Manager & Estates Manager	Once conditions of the Foreshore Trust settlement are clear.		